

Each individual's endocannabinoid system is genetically unique and the CBD, THC and other plant-cannabinoid strains and potential combinations are enormous. The challenge is taking these pools of genetics and medical marijuana products and creating a customized treatment plan.

The solution is providing a platform to test your genetics to identify your unique endocannabinoid receptor system, and to match that with the right CBD/THC compound, effectively creating a customized treatment plan.

That's what ChoicePGx does and that's why we're leading the charge toward the future of medicine.

Nathan D Ford M.D.

Dr. Nathan D Ford is a graduate of the David Geffen School of Medicine at UCLA and a board certified specialist in anti-aging and regenerative medicine.

About Us

We see the future of medicine as a necessary partnership between doctor and patient.

In order for this partnership to work, both parties must but be informed and educated.

ChoicePGx provides the diagnostic tools to both doctor and patient.

The rest is up to you...

ChoicePGx

A New Era of Research, Technology and Innovation.

For more information on our services please contact us at:

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CHOICEPGx

*Your Genes. Your Health.
Your Choice.*

Our physicians work directly with each patient, addressing his/her unique genetics, lifestyle and needs.

Using a proprietary health care management technology, clinically tested, naturally-derived medicines and customized treatments, we secure better results for our community.

www.ChoicePGx.com

Uniting Science and Nature



For far too long, our western culture and our larger society alike have suffered from the imprecise and excessive prescription of powerful synthetic medications.

NSAIDs like Motrin and Aleve, have led to higher rates of heart disease and stroke while Opioids have contributed to addiction and death.

The ChoicePGx provides a healthier alternative through its advanced methodology of care:

- Pharmacogenetics (PGx) Testing
- An Integrated Technology Platform
- Customized Treatment Solutions for Each and Every Patient



and Nature

Physicians enrolled in our Choice Network receive world-class clinical discoveries through a technology platform especially tailored for the needs of their patients.

Optimized for:

- *Wellness and Prevention*
- *Chronic Condition Management*
- *Disease Management*
- *Pain Management*
- *Behavioral Health*
- *Addiction and Recovery*
- *Sports and Regenerative*
- *Organic Medication Alternatives*

In short, we can help you STAY well BEFORE you get sick and avoid triggers for congenital diseases.

What Is Pharmacogenetics?

Within each human lies an utterly unique biological universe, mapped out by his or her DNA. It determines one's height, eye color and reactivity to stimuli. Certain genes determine how different medicines will affect the patient, and pharmacogenetics traces just how such medicines will affect the patient. It allows for certainty and precision in formulating the correct healing regimen for our patients.

CHOICEPGx

The Rise of CBD

The past few years have seen an upsurge of excitement in the potential of cannabidiol, or CBD, to possibly treat many otherwise intractable medical conditions.

Interacting in part with the body's endocannabinoid system, CBD has been studied for its anti-inflammatory, analgesic and neuroprotective effects.



For the general public, its potential was dramatically demonstrated by Dr. Sanjay Gupta in 2013 in CNN's "Weed" documentary, when the seizures of then 8-year-old Charlotte Figi were quelled by the application of CBD oil.

ChoicePGx has embraced the use of CBD in clinical practice.

While cannabis medicine has generally eschewed precise dosages, our network leverages our PGx methodology to create specialty pharmacy products that intimately tracks developments in this fast-evolving field of medicine.

A Better Way of Life and Health

We provide a source for evidence-based, clinically tested medicines which work not only with each patient's individual biology, but their lifestyle choices as well.

After generations of exposure to the limited options of modern medicine, patients now have another CHOICE... Thanks to ChoicePGx.